

TO: Parks and Recreation Board Members

CC: Henry Hill, Deputy City Manager

Rick Wieland, Parks and Recreation Director

Leslie Penland, Sr. Center Supervisor

FROM: Steve Walsh, Recreation Facilities Manager

DATE: November 5, 2009

SUBJECT: Monthly Report on Usage, Transportation, Services and Revenue of the Senior

Center

October marked the beginning of Fiscal Year 2010. Membership at October's end was up by approximately 22% compared to the previous year. During the month of October, the majority of our membership renewals occurred. Our total membership is down slightly from September because of this. Staff greets new members daily and we expect our membership to reach 2,000 in early 2010.

After receiving over 200 applications for the Senior Center Supervisor position and interviewing several top candidates, the position was offered to Leslie Penland. Leslie has been working for the City for seven years, most of this time working in different roles at the Senior Center, most recently as one of the Programmers. Prior to the Senior Center, Leslie worked for Dana Baird in the Communication Department. Leslie brings a unique aspect to the position as she was employed when the Senior Center was at its' original location in Youth Center Park. She was part of the transition team when the new facility opened several years ago. Leslie has a great relationship with the members and is very passionate about the City and providing a great facility and programs for our senior citizens and guests.

SENIOR CENTER AT FRISCO SQUARE - OCTOBER 2009		
	THIS MONTH	THIS MONTH LAST YEAR
GENERAL INFORMATION		
Total Members	1,865	1,592
Resident Members	1,526	1,417
Non-Resident Members	224	175
Guest Members	115	155
Senior Center Patrons	4,693	4,524
Guest Patrons	32	36
Meals Ordered	96	129
Transportation Patrons	436	715
Volunteer Hours Worked	315	473
REVENUE		
Total Revenue	\$4,247.00	\$2,787.00
Rental Fees	\$310.00	\$0.00
Number of Rentals	1	1